



DELIVERING THE INDUSTRY'S MOST INTEROPERABLE UC SOLUTIONS

COMPANY

Applied Voice & Speech Technologies, Inc. (AVST) is a leading independent developer of software-based unified communications (UC) solutions. AVST's best of breed UC applications include infrastructure-agnostic mobile clients, unified messaging, speech-enabled personal assistant and automated attendant, call processing, voicemail, fax, notification and other business process integration capabilities.

AVST's UC solutions deliver an unparalleled level of interoperability, scalability, feature depth and resiliency. These UC solutions are designed specifically to support the enterprise migration to the cloud. AVST's products can be deployed in various configurations including premise-based, private cloud and hybrid. By connecting new and existing communications technologies and architectures, AVST frees organizations from the constraints of a closed, single-source UC solution, unlocking the full potential of their current and future communications infrastructure.

Headquartered in Orange County, California, AVST maintains facilities in Seattle, Washington, Victoria B.C., Canada and the United Kingdom - as well as operating remote sales offices throughout the United States. AVST's UC solutions are sold and supported worldwide by an extensive network of resellers and OEM partners.

MARKET

While the term "UC" can be defined in many ways, a key characteristic of a true UC solution is the ability to integrate or unify many different and disparate forms of communication to improve worker productivity, collaboration or business process, resulting in increased profitability and customer service.

With the proliferation of fixed and mobile endpoints and the investment by enterprises in a multitude of communications tools including email, unified messaging, presence and voice/video conferencing, organizations are finding it increasingly difficult to manage this complexity while meeting the demands of their enterprise workforce for simple and easy to use UC solutions.

Many of the major UC vendors bundle their next generation UC solutions with an IP-PBX, thereby requiring enterprises to "rip and replace" their existing communications infrastructure to gain access to advanced UC applications. The majority of enterprises do not embrace this "rip and replace" model for many reasons, including the associated costs and the need/desire to extend the life of their existing infrastructure. Uniquely, AVST's UC solutions are ideally suited to enable this evolutionary transition of an enterprise's mission critical communications infrastructure - while delivering best of breed next generation UC capabilities.

AVST's product flexibility, interoperability and open standards-based approach to UC are particularly appealing to enterprises that have the following characteristics:

- A heterogeneous PBX infrastructure
- Mission critical voicemail and call processing requirements, including workforce retraining concerns
- Multiple, disparate or evolving email clients and systems – including premise and/or cloud
- Unified Messaging message retention issues – capacity, compliance and confidentiality
- Evolutionary IP telephony strategy (moving from TDM to IP over time)
- Private cloud centralization and resiliency requirements
- Workforce demand for speech-based and device independent mobile UC solutions
- Requirement for business process improvement through enhanced communications

CUSTOMERS

AVST is focused on providing best of breed UC solutions to SMBs, large enterprises, and public institutions worldwide. Customers include many Fortune 500 companies with different levels of deployment and integrations, ranging from regional branch offices to large corporate headquarters. AVST's customers are geographically concentrated in North America and Europe, with particular strength in the education, health care, and government sectors.

PRODUCTS



Mobile:

- 20 years of experience offering the most flexible unified messaging solutions on the market
- Infrastructure-agnostic mobile clients
- Hands-free speech-enabled personal assistant



Voice:

- 30 years of developing a rich combination of next generation voicemail and call processing features
- Minimizes retraining by mimicking all major legacy voicemail interfaces
- Best of breed fax solutions



Business Process:

- Open development framework for writing custom communications applications integrated with corporate business processes and information
- Outbound call and text message notification



Interoperability:

- Supports over 400 traditional TDM, IP-PBX, Centrex and IP Centrex integrations
- Intelligent Gateway for Microsoft Lync®/OCS
- Delivers unified messaging to multiple email systems - both premise-based and public cloud



Industry's Most Interoperable, Private Cloud UC Solution

Ideal for Midsize Business to Multi-Site Global Enterprises

CX-E is the industry's most interoperable, private cloud UC platform on the market. The extensive interoperability of the CX-E platform was developed specifically to support enterprises seeking to deploy UC in a rapidly evolving IT landscape - telephony, email and/or corporate databases – on-premise, in a private or the public cloud and/or a hybrid configuration. By deploying AVST's CX-E UC platform as part of an overall UC solution portfolio, an enterprise can avoid single vendor lock-in, achieve their high availability objectives and centralize their UC infrastructure into a data center/private cloud configuration. CX-E delivers best of breed UC mobile, voice and business process applications including: AVST's native mobile client for iPhone® and Android™; speech-enabled automated attendant and personal assistant; unified messaging; single number reach with intelligent call routing; mobile number protection; voicemail; fax; notification; and other business process integration capabilities.



Industry's Most Economical, Turnkey, Feature Rich IP-Enabled UC Solution

Ideal for Small and Midsize Business

CX-S is the right choice for any small or midsize business that demands an enterprise-class UC solution at an economical price point! CX-S comes standard with AVST's best of breed UC applications including: AVST's native mobile client for the iPhone and Android; speech-enabled automated attendant and personal assistant; unified messaging; single number reach with intelligent call routing; mobile number protection; and voicemail - all on the industry's most interoperable UC platform. CX-S integrates with all major IP-PBX brands and email systems including both – premise and public cloud solutions. Plus CX-S is easy to deploy and maintain. All CX-S software ships pre-installed on a server and is packaged with a three year hardware and software warranty.



Cloud-Based UC Platform Delivering Rich Communications

Ideal for Service Providers, Wireless Carriers and Network Operators

CX-C provides UC service providers, wireless carriers and voice network operators with a cloud-based, network-class UCaaS solution. Based on a pay-for-use subscription fee model, CX-C delivers multi-tenanted unified messaging, single number reach, single mailbox, voicemail, broadcast messaging, automated attendant and fax messaging. CX-C also offers interoperability with existing and future cloud telephony technology, complete administrative control and security, multi-tenant support, an N+1 redundant architecture and high scalability supporting up to one million subscribers.



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